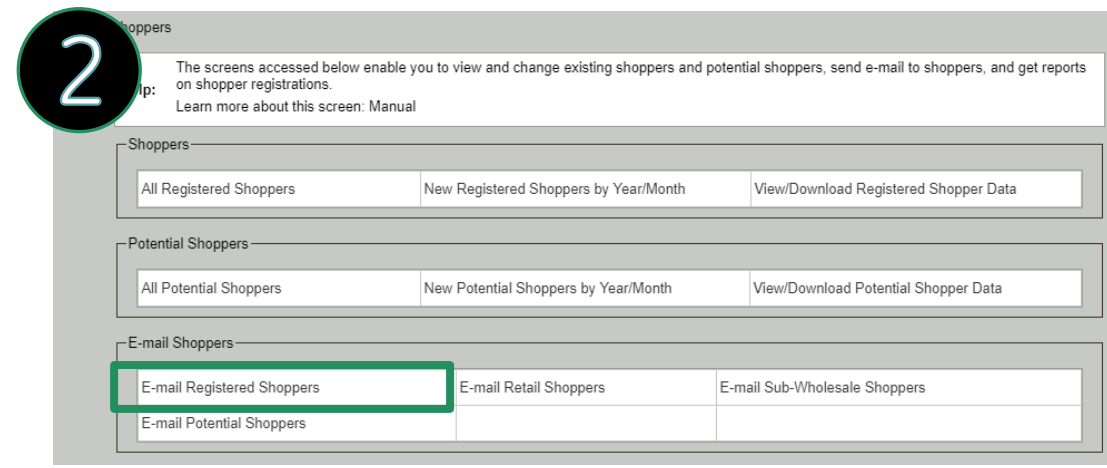
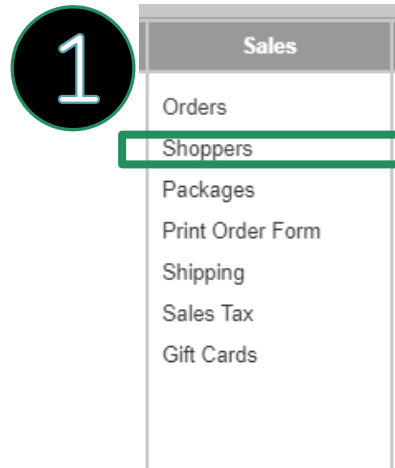


# Emailing Shoppers



Once you have your website set up, you'll want to email your friends and family to announce your new store!

1. From the **Sales** menu, click **Shopper**.
2. Click on Email Registered Shoppers under the Email Shoppers section.
3. Send an email to your shoppers! Remember to use an interesting subject line and add a link in the text of the email if you know how.

