

Gift Cards

Gift cards are a multi-faceted marketing tool.

1. You can sell gift cards on your website. Your shoppers can give them to their friends and family as gifts.

2. You can hand out gift cards or send out gift card codes to potential shoppers to encourage them to shop at your online store.

Using gift cards as a promotion to get more traffic and encourage bigger sales is a great marketing tool that has been successful for many businesses!

