

Linking Your PayPal Account

To take payments from your customers, you must link your free PayPal account to your website.

1. Click on **Store Profile** in the Appearance Column.
2. Then click on **Contact Us**.
3. At the bottom of the page, the email address that is registered with your PayPal account should be in the box. If it's not, add it..

When you get your first order, you'll need to capture and claim payment of PayPal. You can learn how to do that with our

Step-by-Step PayPal Guide

1 Appearance

- Store Profile
- Style and Color
- Widget Library
- Customize Storefront
- Navigation Bar
- Media Library

2 Appearance > Store Profile

Help: The Store Profile screen enables you to Learn more about this screen: Manual

- Store Name, Home Page Intro, Store Directory
- Home Page Bottom Text
- About Us
- Contact Us

3 PayPal e-mail address (enter one e-mail address):

yourPPemail@yourcompar Enable PayPal Instant Payment Notification (IPN)

Enable PayPal

Note: If you want your website to accept PayPal payments, select the Enable PayPal box above. Your e-mail address must be registered with PayPal with a Premier or Business account. This feature does NOT accept PayPal Payments Pro.

PayPal's Instant Payment Notification (IPN): allows you to integrate PayPal payments with your website back-end operations. This means that your Web site will know if a customer's payment has gone through, or was declined, before you ship the product out without having to look in your PayPal account. (Click to learn how to set up IPN on your PayPal Account.)