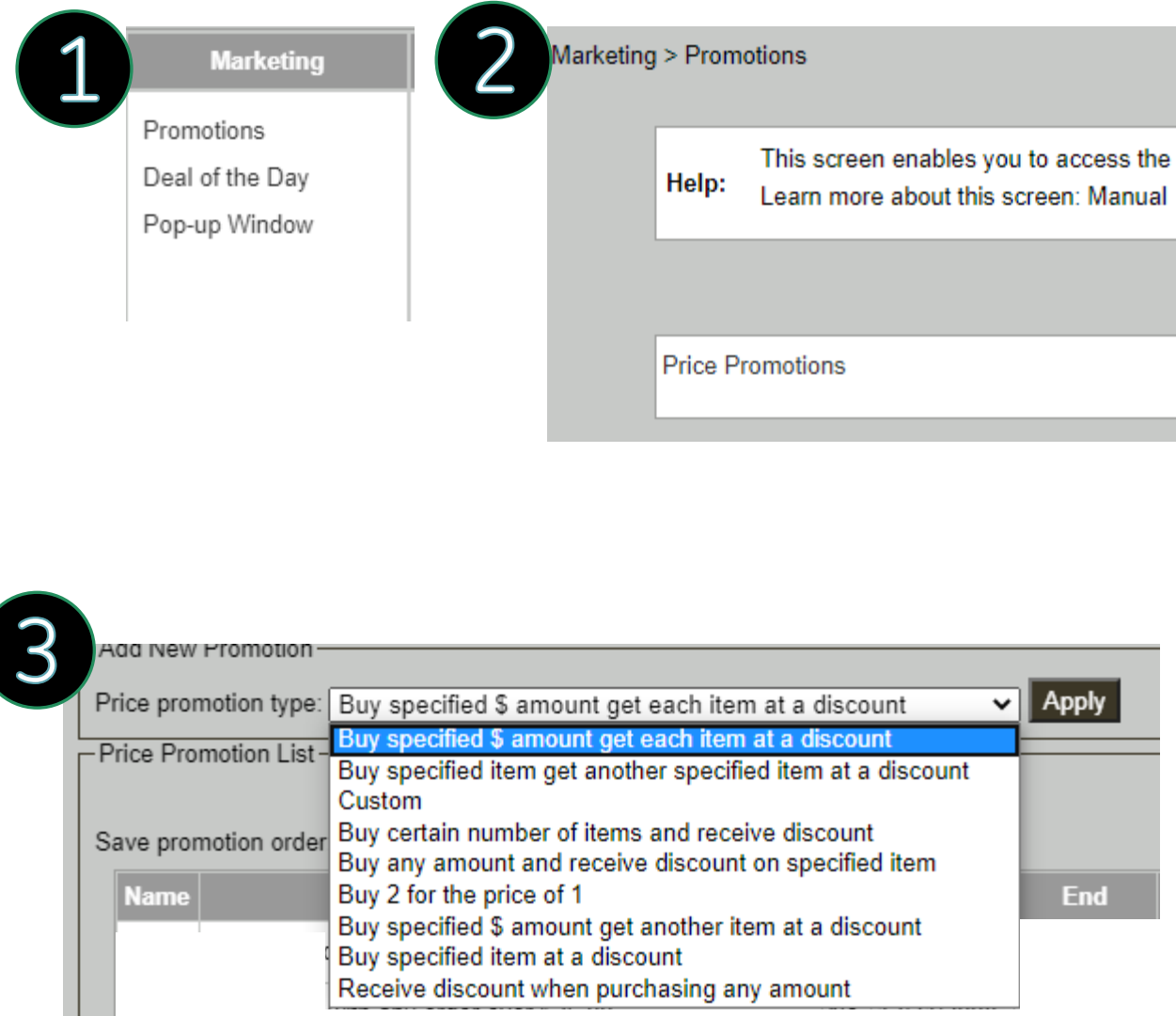


Price Promotions

When you upgrade to one of our Magento stores, you'll also be able to create coupon promotions, abandoned cart promotions, and more. With your current Big Value Website, you can create promotions as often as you'd like.

1. From the **Marketing** menu, click **Promotions**.
2. Click on **Price Promotions**
3. Choose a promotion type from the **Price promotion type** drop-down menu and click **Apply** to configure the promotion.



Choosing Price Promotions

Your site also comes with promotions, which have already been set up. Click the **Edit** link next to one of these and set the **Status** drop-down to **On** to activate one of these promotions. Configure the start and end dates accordingly. Promotions will only display if the current date falls within the start/end date. You can activate up to two price promotions at one time.

When a shopper enters items into their shopping cart on your site, if one of your promotion criteria has been met, then the promotion will automatically get applied and displayed on the shopping cart page of your site.

Price Promotion List

Save promotion order:

Name	Description	On	Start	End	Action					
101	Save 20% on any order over \$20.00	No	12/31/2008	12/31/2013	<input type="button" value="Up"/>	<input type="button" value="Down"/>	<input type="button" value="Top"/>	<input type="button" value="Bottom"/>	Edit	<input type="button" value="Delete"/>
102	FREE item with any order over \$25.00	No	12/31/2008	12/31/2009	<input type="button" value="Up"/>	<input type="button" value="Down"/>	<input type="button" value="Top"/>	<input type="button" value="Bottom"/>	Edit	<input type="button" value="Delete"/>
103	Buy any two items, receive 20% off order	No	12/31/2008	12/31/2009	<input type="button" value="Up"/>	<input type="button" value="Down"/>	<input type="button" value="Top"/>	<input type="button" value="Bottom"/>	Edit	<input type="button" value="Delete"/>
104	Save 10% on any order	No	12/31/2008	12/31/2013	<input type="button" value="Up"/>	<input type="button" value="Down"/>	<input type="button" value="Top"/>	<input type="button" value="Bottom"/>	Edit	<input type="button" value="Delete"/>
105	Save 10% off on item #39033	No	12/31/2008	12/31/2009	<input type="button" value="Up"/>	<input type="button" value="Down"/>	<input type="button" value="Top"/>	<input type="button" value="Bottom"/>	Edit	<input type="button" value="Delete"/>
107	FREE gift with every purchase. (free gift Item #36282)	No	12/31/2008	12/31/2009	<input type="button" value="Up"/>	<input type="button" value="Down"/>	<input type="button" value="Top"/>	<input type="button" value="Bottom"/>	Edit	<input type="button" value="Delete"/>

Save promotion order: