

Blog Tool

Menu Access: Content > Manage Posts

1. From the **Content** menu
2. Click on “**Manage Posts**” under Better Blog.
3. To add a Blog post, click the orange **Add New Post** button on the top right.

Writing a blog post is a great way to create search engine optimized content on your site!

The screenshot shows the Magento 2 admin interface. On the left, the 'Content' menu is expanded, with 'Manage Posts' highlighted under the 'Better Blog' section. A red circle with the number '1' is next to the 'CONTENT' menu item, and a red circle with the number '2' is next to the 'Manage Posts' item. On the right, the 'Posts' management page is shown. A red circle with the number '3' is next to the 'Add New Post' button. The page displays a table with one record: 'New Electronics' with a status of 'APPROVED'. The footer shows 'Copyright © 2020 Magento Commerce Inc. All rights reserved.' and 'Magento ver. 2.3.5-p1'.

Actions	ID ↓	Name	Status	Layout	In RSS	Allow Comment	Published	Action
<input type="checkbox"/>	1	New Electronics	APPROVED	1 column	No	Yes	Oct 21, 2020 9:35:22 AM	Edit

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1. To create a new post, add a Name (the red asterisk means it's required). This will be the title of your blog, so make it interesting!
2. Enter a short description that will show on the Blog page of your website.
3. Enter content, including photos and text.
4. You can link products to your blog in the “Products” tab of the Blog screen!
5. Make sure to click the orange “Save” button when you're done.

The screenshot shows the 'New Post' form in the Magento 2 admin interface. The form is titled 'New Post' and has a navigation bar with 'Back', 'Reset', 'Save and Continue Edit', and a 'Save' button. The 'Save' button is highlighted with a red circle and the number 5. The form is divided into two main sections: 'POST INFORMATION' and 'Content'. The 'POST INFORMATION' section includes fields for 'Name' (with a red asterisk and a red circle 1), 'Author' (with a red asterisk and a dropdown menu), and 'Status' (with a dropdown menu). The 'Short Description' field is also present. The 'Content' section includes a 'Show / Hide Editor' button and a rich text editor with a toolbar. The content area shows the text 'Here are some of our newest products in stock:' followed by an image of a green microwave and a black game controller.