

Creating a Discount

Menu Access: Marketing > Catalog Price Rule

Creating a discount for your shoppers is easy with your Magento 2 website from eMerchantClub.

- 1. From the **Marketing** menu
- 2. Select **Catalog Price Rule**
- 3. Click the orange **“Add a New Rule”** button on the top right.

ID	Rule	Start	End	Status	Web Site
		From <input type="text"/>	From <input type="text"/>	<input type="text"/>	<input type="text"/>
		To <input type="text"/>	To <input type="text"/>		

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On the New Catalog Price Rule page, you'll create your promotion. Every section marked with a red asterisk (*) is required.

1. Name the rule. This is to help you keep track of the promotion, so name it something that makes it easy to understand.
2. Switch the toggle next to "Active" to 'Yes'
3. Select "Main Website" in the Websites section
4. Select the customer groups the promotion applies to (we recommend choosing NOT LOGGED IN and general).
5. If you'd like to set a START and END date for your promotion, you can choose the days in the "From" and "To" section. If you do not choose dates, your promotion will be active until you turn it off.

New Catalog Price Rule ← Back Reset Save and Apply Save and Continue Edit Save

Rule Information

1 Rule Name *

Description

2 Active * No

3 Websites * Main Website ?

4 Customer Groups * NOT LOGGED IN
General
Wholesale
Retailer

5 From

To

Priority

Conditions

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1. In the Conditions section, you can add rules if you want to select a specific group of products to apply the discount to, such as “Candles” or “Kitchen”. If you want to apply to all products in the store, leave the Conditions section blank.
2. In Actions, you’ll first choose from the drop-down menu next to “Apply”. You can choose the type of discount you want to offer.
3. Then you’ll choose the discount amount. Please be sure that the discount doesn’t cause you to lose money on a sale!
4. Then hit the “Save” button on the top of the screen!