

# Product Reviews

Reviews are a great marketing tool that can give shoppers confidence in your products. Encourage your shoppers to leave reviews of the products they've ordered from your site. When they write a review, you'll have to approve it before it will appear.

It's easy to leave a review:

1. Simply go to the product page on your website.
2. Below the photo, there are four tabs – click on Reviews.
3. Your shopper can then enter their Nickname, a Summary about the product, and then a full Review.
4. When they are done, they hit the “Submit Review” button!

The screenshot shows a product page for a Russell Hobbs Retro Style 2 Slice Toaster in Blue. The product is shown in a light blue color with a silver top. The price is \$79.99, and it is in stock. The SKU is MG-TR9150BLR. Below the product image, there are four tabs: Related Posts, Details, More Information, and Reviews. The Reviews tab is selected, and the review form is visible. The form includes fields for Nickname, Summary, and Review, and a Submit Review button.

**1**

**2**

**3**

**4**

**\$79.99** IN STOCK  
SKU#: MG-TR9150BLR

Qty  
1

Add to Cart

PayPal CREDIT  
Two easy ways to pay

ADD TO WISH LIST

Classic retro-styling meets modern innovation for premium toasting performance. This 2-slice toaster features a countdown timer that shows precisely how much time remains on the toasting cycle. The variable browning control ranges from 1 (light) to 6 (dark) to satisfy all preferences. Choose the Bagel function for a perfectly toasted cut side with a warmed bottom side or the Frozen setting for fresh-like results. This toaster comes with a removable warming rack that quickly heats buns, pastries, and rolls. Plus, the removable crumb tray ensures easy cleanup.

• 27043997081

f t w p in t +

Related Posts Details More Information **Reviews**

You're reviewing:  
**Russell Hobbs Retro Style 2 Slice Toaster in Blue**

Nickname \*  
Shopper

Summary \*  
Fun toaster with style!

Review \*  
We just remodeled our kitchen and I have added some retro touches, including this fun toaster. Not only does it look great on the counter (and I get compliments on it from all my visitors), but it toasts perfectly. I highly recommend it!-

Submit Review

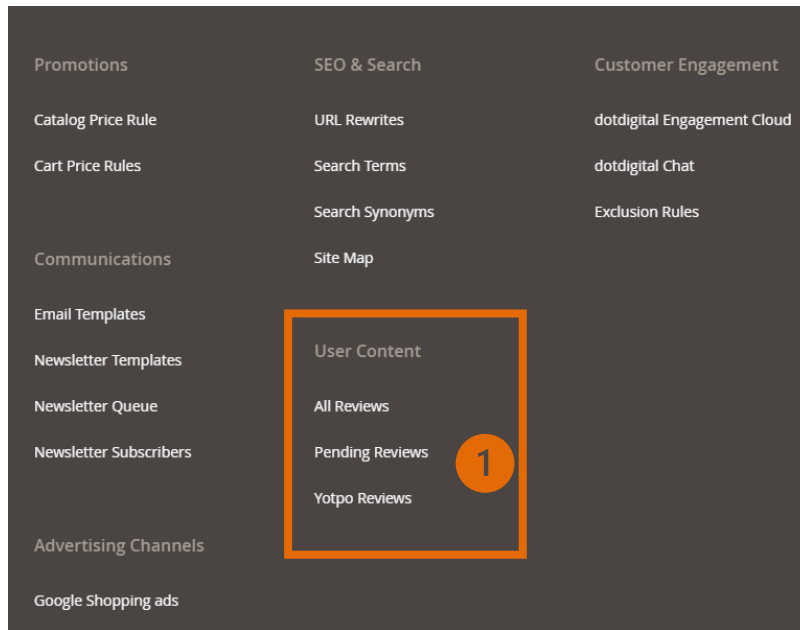
# Product Reviews

Menu Access: Marketing > User Content > Pending Reviews

Once a shopper has submitted a review, you'll need to approve it.

When there's pending product review:

1. Go to the Marketing menu and click on "Pending Reviews" under User Content.
2. You'll see the pending Reviews listed.
3. Click anywhere on the listed pending review to approve it.



4 5

## Pending Reviews

Search [Reset Filter](#)

Actions  1 records found 20 per page  1 of 1

<input type="checkbox"/>	ID	Created ↑	Title	Nickname	Review	Visibility	Type	Product	SKU	Action
<input type="checkbox"/>	1	Nov 3, 2020, 8:56:14 AM	Fun toaster with style!	Shopper	We just remodeled our kitchen and I have added ...	Main Website Main Website Store Default Store View	Guest	Russell Hobbs Retro Style 2 Slice Toaster in Blue	MG-TR9150BLR	<a href="#">Edit</a>

2

3

# Product Reviews

Menu Access: Marketing > User Content > Pending Reviews

1. On the “Edit Review” screen, you can read the review and decide if you’d like to post it to the product page of your website.
2. In the Status section, use the drop-down menu to choose Approved or Not Approved.
3. Hit the orange “Save Review” button on the top right when you’re done.
4. If you approve it, the review will show on your website!

1 Edit Review

← Back Delete Review Reset Save Review 3

Product Russell Hobbs Retro Style 2 Slice Toaster in Blue

Author Guest

Summary Rating Rating isn't Available

Detailed Rating \* Rating isn't Available

2 Status \* Pending

Approved

Pending

Not Approved

Nickname \*

Summary of Review \* Fun toaster with style!

Review \* We just remodeled our kitchen and I have added some retro touches, including this fun toaster. Not only does it look great on the counter (and I get compliments on it from all my visitors), but it toasts perfectly. I highly recommend it!